

Buddy Bear makeover contest

“The Buddy Bears are all different, as different as each of us human beings. Completely without finger-wagging, they stand for tolerance, friendship and international mutual understanding.”

— **Dr. Frank-Walter Steinmeier**, Federal President of the Federal Republic of Germany

Buddy Bears are diplomats – ambassadors of a cosmopolitan Germany, far beyond the capital Berlin, where their journey started 25 years ago.

In Dhaka, a 2m tall Buddy Bear sculpture greets guests at the Franco-German Embassy. He needs a makeover, and we think you can help!

We’re issuing an open call to Bangladeshi artists—amateur or professional—to send us designs for the Buddy Bear’s potential new look.

Here are the rules:

1. We want to see *your* creativity. Do not use generative AI.
2. The Bear should not be dressed in clothing or accessories. The makeover will be done using only paint.
3. Use Bangladeshi motifs and art styles to showcase the beauty and uniqueness of this country.
4. The design should cover both his front and back.
5. The selected design’s rights will be transferred to the Embassy. The designer will be credited on our website and social media when the new look of the Buddy Bear is unveiled.

Use the **images on the next two pages** to create your design.

Send your design to buddybear@dhak.diplo.de by **11:59pm on 15 August 2026**.

- File type: PDF or JPG or PNG
- Maximum file size: 2MB

We will sort through your submissions to choose our favourite. We will then collaborate with professionals to execute the painting and polishing to match your design.

If you need some inspiration to get started, take a look here: <https://www.buddy-baer.com/en/united-buddy-bears/ubb-show/singapore-2025>.

We can’t wait to see your creations!



